

**For Immediate Release**  
**March 2, 2018**

## **Media Advisory**

### **DTW Restaurateur Earns Certification to Reduce Unlawful Employment, Promote Public Safety**

*Ceremony on March 7 to announce Detroit Metro airport concessionaire's completion of  
IMAGE program*

**ATLANTA** – [Homeland Security Investigations \(HSI\)](#) officials will join Atlanta-based [Hojeij Branded Foods \(HBF\)](#) and its local Detroit joint venture partner, AP United LLC on Wednesday, March 7 to commemorate HBF APU's completion of the U.S. Department of Homeland Security's IMAGE certification process. IMAGE is designed to reduce unauthorized employment and minimize the use of fraudulent identity documents in an effort to mitigate potential homeland security and public safety risks. HBF APU's participation in and feedback on the program will help guide the U.S. Department of Homeland Security in shaping future worksite enforcement policy.

**WHAT:** U.S. Immigration and Customs Enforcement (ICE), the agency under the U.S. Department of Homeland Security (DHS) responsible for enforcing the nation's immigration and customs laws, created the [ICE Mutual Agreement between Government and Employers \(IMAGE\) program](#) in 2006 to minimize unlawful employment. This program help employers and their respective industries develop a more secure, stable workforce while also enhancing education and training in the following areas:

- Proper hiring procedures
- Fraudulent document detection
- Use of E-Verify employment eligibility verification program
- Importance of avoiding discrimination

**WHO:** The following HBF APU and HSI representatives will be speaking at the ceremony:

- Phillip Pierce, Partner/Secretary, HBF APU
- Steve Francis, Special Agent in Charge, Homeland Security Investigations

**WHEN:** Wednesday, March 7 at 9 a.m.

**WHERE:** The Westin Detroit Metropolitan Airport  
McNair Room  
2501 Worldgateway Place  
Detroit, MI 48242

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**HBF APU JV, LLC**

HBF APU is a joint venture between Hojeij Branded Foods, an Atlanta-based company operating more than 75 restaurants and bars with over 40 widely known national, regional and local brands, and AP United, a local Detroit company that currently operates 10 restaurants and three retail stores in the McNamara terminal of the Detroit Metropolitan Wayne County Airport. For more information, visit the website at [www.hbfairports.com](http://www.hbfairports.com).