



HOJEIJ BRANDED FOODS

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**HOJEIJ BRANDED FOODS NAMES ATLANTA HOSPITALITY ICON  
CLAUDE GUILLAUME EXECUTIVE VICE PRESIDENT**

*Mobil Five-Star Award Winner Brings Excellent Dining Experience  
to Airport Full Service Restaurants and Bars*

ATLANTA (Jan. 26, 2017) - After an esteemed 25-year career working in some of Atlanta's finest restaurants, Claude Guillaume is using his impeccable hospitality skills as [Hojeij Branded Foods'](#) (HBF) executive vice president of full service restaurants and bars. His focus on perfecting the guest experience across the HBF U.S. portfolio includes restaurants such as P.F. Chang's China Bistro, LongHorn Steakhouse, Gordon Biersch, Plum Market, Bigalora Wood Fired Cucina, Atlanta Hawks Bar and Grill, TAP: A Gastropub, multiple piano bars and five of celebrity chef Cat Cora's restaurants, just to name a few.

Guillaume joined HBF as vice president of guest experience in January 2016 to oversee guest experience at more than 75 restaurants. HBF's CEO Regynald Washington says Guillaume brings to the company refinement, full service protocol expertise and a huge passion for the guest experience.

With a career that has included running the food and beverage operations at the AAA Five-Diamond Ritz-Carlton Buckhead and opening the city's best-reviewed restaurant with acclaimed chef Günter Seeger in Atlanta's, Guillaume is an expert at world class operations. "The key is developing our talent to reflect HBF's incomparable attention to service excellence," he says. "It's about learning and development, dedication, professionalism and listening to your instincts."

**About Hojeij Branded Foods**

Hojeij Branded Foods is a Morgan Stanley Private Equity Portfolio Company founded by Wassim Hojeij, president of business development. HBF is an Atlanta-based company operating more than 75 restaurants and bars with over 40 widely known national, regional and local brands in its U.S. portfolio. For more information, visit [www.hbfairports.com](http://www.hbfairports.com).

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