



HOJEIJ BRANDED FOODS

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Media Advisory

ATL Restaurateur Earns Certification To Reduce Unlawful Employment, Promote Public Safety
Press conference to announce first airport concessionaire in U.S. to complete IMAGE program

ATLANTA – Hartsfield-Jackson Atlanta International Airport (ATL) officials will join Atlanta-based Hojeij Branded Foods (HBF) on Monday, June 26 as it becomes the first airport concessionaire in the country to complete the U.S. Department of Homeland Security’s IMAGE certification process. IMAGE is designed to reduce unauthorized employment and minimize the use of fraudulent identity documents in an effort to mitigate potential homeland security and public safety risks. HBF’s participation in and feedback on the program will help guide the U.S. Department of Homeland Security in shaping future worksite enforcement policy.

WHAT: U.S. Immigration and Customs Enforcement (ICE), the agency under the U.S. Department of Homeland Security (DHS) responsible for enforcing the nation’s immigration and customs laws, created the [ICE Mutual Agreement between Government and Employers \(IMAGE\) program](#) in 2006 to minimize unlawful employment. This program help employers, and their respective industries, develop a more secure, stable workforce while also enhancing education and training in the following areas:

- Proper hiring procedures
- Fraudulent document detection
- Use of E-Verify employment eligibility verification program
- Importance of avoiding discrimination

WHO: Chilly Ewing, Director of Concessions, Hartsfield-Jackson Atlanta International Airport
Regynald Washington, Chief Executive Officer, Hojeij Branded Foods
Nick S. Annan, U.S. Immigration and Customs Enforcement Homeland Security
Investigations Special Agent in Charge

WHEN: 10 a.m. Monday, June 26

WHERE: Hartsfield-Jackson Atlanta International Airport
6000 N. Terminal Parkway
3rd Floor Press Room – Domestic Terminal
Atlanta, GA 30320

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson (ATL) is the world's busiest and most efficient airport, serving more than 104 million passengers annually with nonstop service to more than 150 U.S. destinations and 70 international destinations in more than 50 countries. ATL boasts a direct economic impact of \$34.8 billion in metro Atlanta and a total direct economic impact of \$70.9 billion in Georgia. The Airport is the largest employer in Georgia, with more than 63,000 employees. The Airport is a frequent recipient of awards of excellence for concessions, operations, sustainability, architectural engineering, and construction. ATL is now in the midst of a \$6 billion capital improvement program, ATLNext, that will modernize the Domestic Terminal and concourses, create new parking decks, construct a 440-room hotel, Class A commercial office space, add a new runway, new concourse and expand cargo facilities. For more information, visit www.atl.com.

Hojeij Branded Foods

Hojeij Branded Foods is a Morgan Stanley Private Equity Portfolio Company founded by Wassim Hojeij, president of business development. HBF is an Atlanta-based company operating more than 75 restaurants and bars with over 40 widely known national, regional and local brands in its U.S. portfolio. For more information, visit www.hbfairports.com.

NOTE TO NEWS EDITORS

For HD broadcast quality b-roll of airport operations, events and generic interior/exterior shots, click here to view our ATL Video Newsroom: <https://vimeo.com/atlairport/channel>